

Media Release

Immediate Release

28 November 2011

Hills M2 bridge improvements and advertising signage installation underway

Work will start on the installation of new facades and advertising signage on overpasses of the Hills M2 motorway during night work from Sunday, 4 December.

“The installation of advertising signage will enable improvements to the facade of 11 bridges on the motorway, integrating the new look of these bridges with enhancements delivered through the Hills M2 Upgrade,” said a spokesperson for the Hills M2.

“The installation of advertising signage will fund improvements to the aesthetics and operation of bridges on the motorway, including new bridge facade cladding.

“The project will deliver safety improvements to the motorway and a designated source of ongoing funding for safety enhancements to the motorway.

“The use of advertising signage provides an important alternative source of funding for infrastructure improvements and enhancements.

“A proportion of the revenue generated from the signage will be set aside for motorway enhancements that deliver a safety benefit, and must be approved by Roads and Maritime Services.

“Motorists will be advised of the installation work through fortnightly road work alerts and the electronic message signs on the motorway.

“The installation work is taking place overnight during periods of low traffic over the next 12 months. The impacts of the work will be further reduced through coordination of delivery alongside the Hills M2 Upgrade.

“Annual payments will be provided to Hornsby Council, the Hills Shire and the City of Ryde, for the purpose of undertaking a programme of public benefit works agreed with Roads and Maritime Services.

“Roads and Maritime Services will also be provided access to signage for the display of public awareness campaigns.

“Advertising signage is currently in place on road and public transport infrastructure across Sydney and the state.”

The installation of the signage is approved by the Department of Planning and Infrastructure under the State Environmental Planning Policy No. 64 – Advertising and Signage (SEPP 64).

For further information, contact 1800 196 266 (option 3).

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